



Gaining ground together

27 November 2019

King Power Stadium,
Leicester City Football Club

In association with



iloveclaims.com

better tomorrow through what we learn today



ARC360 - the dawn of a new era

Welcome to ARC360, the new forum aimed specifically at the automotive incident repair sector.

We are delighted to launch our inaugural event on Wednesday 27 November at the King Power Stadium, Leicester City Football Club.

ARC360 will bring together key persons of influence from across the sector for executive level interaction, strategic collaboration and innovative problem solving. Crucially, ARC360 aims to ensure that all perspectives are considered and everyone's voice is heard.

ILC founder and chairman, Chris Ashworth and the ILC team have always been passionate about vehicle repair and the role repairers play within the motor claims process. ARC360 is our first step in catering specifically for this crucial industry sector and investment in it will help you, your business and the market be **“Better Tomorrow through what we learn today”**.

ARC360 is an innovative, new initiative and provides a great opportunity for brands to align with a new era within the automotive incident repair sector of gaining ground together.

ARC360 community

ARC360 has attracted the attentions of key persons of influence from within some of the UK's leading automotive incident repair operations including ILC insurer partners, vehicle manufacturers, suppliers and, of course repairers.

All have committed to the ARC360 community in order to surround themselves with like-minded, pro-active individuals and organisations, keen to ensure the creation of a **better tomorrow through what we learn today.**

Key persons of influence make up the ARC360 community:

- Business owners/managers
- CEOs
- Claims directors/managers
- Engineers
- Managing directors
- Network managers
- Operations directors/managers
- Investors

They represent a range of businesses including:

- Accident management companies
- Education and training providers
- Insurance companies
- Outsourced solution providers
- Suppliers
- Vehicle manufacturers
- Vehicle repairers

ARC360 offers attendees the opportunity to surround themselves with key persons of influence to truly optimise the community experience.

The power of sponsorship

Any form of sponsorship requires careful consideration. With ARC360, it's our intention that whatever your level of investment, you feel it delivers value for money and measurable results.

Partnering and sponsoring ARC360 provides a great opportunity to:

1. **Create, develop and enhance relationships** - by being involved in a positive, pro-active and transparent community you are seen as dependable and supportive, a true industry leader
2. **Targeted marketing awareness** - those within the ARC360 community have a requirement for your product, service or support
3. **Peer lead recommendation** - during networking discussions, professionals who already know your brand are more likely to recommend it to those they know or meet
4. **Media promotion** - as a partner or sponsor you are automatically promoted to the ARC360 professional database as part of the event marketing
5. **Brand awareness and recognition** - having your logo placed on all forms of ARC360 related marketing collateral ensures that guests are aware of your brand
6. **New sales and business partnerships** - as a partner or sponsor your pre-eminent position allows you to create new relationships with other sponsors, speakers and attendees
7. **Community involvement** - the ARC360 community is warm, energetic and charitably pro-active, as a sponsor you play a leading role in all this

Corporate partner

Corporate partner packages are designed to fulfil the needs of those organisations with a pre-eminent reputation within the industry or those businesses who are strategically seeking raised brand awareness.

Corporate partnerships are built on long-term association with ARC360 and align with ARC360's pro-active philosophy of gaining ground together via executive level interaction, strategic collaboration and innovative problem solving.

A maximum of five corporate partnerships are available.

Investment: **£3,000** + VAT

Package includes:

Corporate partner event branding to include:

- All display banners at event – registration, exhibition and conference hall
- All digital screens throughout venue including conference backdrop

Corporate partner pre- and post-event marketing branding/ references

- All pre-event marketing material – emails, leaflets and other communications
- All post-event material – feedback emails, summaries and news releases

Corporate partner exhibition space

- Prominent exhibition positioning

Corporate partner digital banners

- Digital logo banner displayed on website
- Digital logo banner included in emails

Collateral distribution at event

- Option to distribute marketing material to all attendees

Video promo

- Option to run a 60 second (maximum) promotional video on display screens throughout event venue

Delegate passes

- Up to five passes for colleagues and/or guests

Sponsors

Sponsor packages are perfect for those companies well established within the industry or those looking to strategically enhance their brand alignment.

Sponsors align with ARC360's pro-active philosophy of gaining ground together via executive level interaction, strategic collaboration and innovative problem solving.

Investment: **£2,000** + VAT



Package includes:

Sponsor event branding to include:

- All display banners at event – registration, exhibition and conference hall
- All digital screens throughout venue including conference backdrop

Sponsor pre- and post-event marketing branding/references

- All pre-event marketing material – emails, leaflets and other communications
- All post-event material – feedback emails, summaries and news releases

Sponsor exhibition space

Sponsor digital banners

- Digital logo banner displayed on website
- Digital logo banner included in emails

Delegate passes

- Up to three passes for colleagues and/or guests