

# I Love Claims and Modern Insurance Magazine partner to enhance sector insights

I Love Claims (ILC) and Modern Insurance Magazine (MIM) have partnered to enhance access to market intelligence across their respective events and publishing operations.

The move will see the businesses act as “media partners” complementing each other’s product portfolios and adding further value to their respective audiences.

A key aspect of the partnership will see ILC contribute regular content to MIM, with ILC making copies of the magazine available to its community.

Mark Hadaway, Managing Director of ILC and ARC360 (the market-leading vehicle incident repair forum), said: “It’s great to have established this partnership with the team at MIM. Their magazine is highly regarded by many within the sector – providing the type of insight and thought leadership that aligns with our own digital and physical content platforms, and of course aligns with our “better tomorrow” mantra.

“Playing to our respective strengths, the collaboration will ensure the sector can consume a great range of market intelligence and insight across multiple platforms and in a host of different formats.”

Rachael Pearson, Project Manager at MIM commented on the partnership, noting: “to be working alongside ILC and ARC360 offers us both a great opportunity to deliver industry specific expertise in a relationship built on clear collaboration and communication, something both ILC and ARC360 do so well. We both want to keep the industry informed, connected and talking and this partnership is testament to that”

Since the onset of the COVID-19 pandemic in the UK, ILC has developed a hugely successful digital portfolio of products to sit alongside its already hugely popular, well-established physical events which are set to make a return from September with the Motor Claims Networking Lunch leading the charge.

“We are really excited to be getting back to physical events, but our digital proposition is now firmly established at the heart of the business moving ahead,” explained Mark. “The engagement and support we have experienced for our digital proposition has been incredible with a vast following and many commenting on just how valuable the accessible, current and open dialogue and insights are to their operations. This, in combination with a return to and huge demand for physical events, really is exciting and highlights how the industry is keen to work towards a better tomorrow.”

Established in 2010 with the introduction of an “accessible to all” conference, today ILC is the hub for insurance claims industry professionals offering access to a vibrant community, unparalleled insights and outstanding experiences. The business offers a vast portfolio of assets via its ClaimsTech, Home, and Motor divisions, as well as a motor “supply chain” subsidiary – ARC360. ILC hosts regular physical and digital events, as well producing a number of digital assets including online features, newsletters, podcasts, reports and webinars.

## ILC diary of physical events 2021

3 September – Motor Claims Networking Lunch

23 September – ClaimsTech Experience

1 October – Home & Commercial Claims Networking Lunch

7 October – Motor Claims Exclusive Motor Conference

11 November – Home & Property Claims Conference

25 November – ARC360 Back to the Future Conference



**I Love Claims**



**Mark Hadaway**

is Managing Director of I Love Claims and ARC360  
To find out more about ILC, visit [www.iloveclaims.com](http://www.iloveclaims.com) and read next issue’s exclusive interview.